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Nota di contenuto	Glossary -- Introduction / Maureen Appel Molot -- 2 From Three Industries to One: Towards an Integrated North American Automobile Industry / John Holmes -- 3 NAFTA, Foreign Direct Investment, and the Auto Industry: A Comparative Perspective / Simon Reicht -- 4 The Determinants of Trade and Investment Flows in LDC Auto Industries: The Cases of Brazil and Mexico / Helen Shapiro -- 5 Japanese Joint Ventures in the Automotive Industry: Implications for North American Suppliers / Andrew Inkpen -- 6 The North American Automotive Industry: State Government Response to a Changing International Environment / Janice E. Plumstead, Brian R. Russell, and David Stuewe - 7 Regulating the American Automobile Industry: Sources and Consequences of US Automobile Air Pollution Standards / Dennis J. Gayle -- 8 Public Policy and Canadian and American Auto workers: Divergent Fortunes / Charlotte Yates - 9 Strategic Manpower Policies and International Competitiveness: The Case of Mexico / Glen Taylor -- 10 The Effect of the Canada-US Free Trade Agreement on the Auto Pact / Jon R. Johnson -- 11 Alternative Approaches to North American Free

Trade and the Auto Industry / Murray G. Smith and Ronald J. Wonnacott -- 12 Continental Integration and the Future of the North American Auto Sector / Stephen Herzenberg -- 13 Corporate Strategy, Globalization, and NAFTA: Mexico's New Role / Marc N. Scheinman -- 14 The Mexican Automotive Industry in the NAFTA Negotiations / Miguel Angel Olea - 15 Prospects for the Mexican Automotive Industry in the Context of a North American Free Trade Agreement / Kurt Unger.

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Sommario/riassunto

The papers in this collection provide important new material on this industry in crisis which is critical to the economies of the U.S., Canada and Mexico. The authors examine major changes in the industry, and how government policies in the three countries have promoted, protected and shaped it.

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