

1. Record Nr.	UNINA9910814239603321
Autore	Kenny Charles
Titolo	Broadcasting and development : options for the World Bank // Charles Kenny, Carter Eltzroth
Pubbl/distr/stampa	Washington, D.C., : World Bank, 2003
ISBN	1-280-08429-4 9786610084296 0-585-47288-2
Edizione	[1st ed.]
Descrizione fisica	x, 24 pages : illustrations ; ; 26 cm
Collana	World Bank working paper ; ; no. 11
Altri autori (Persone)	EltzrothCarter <1957->
Disciplina	338.9/009172/4
Soggetti	Broadcasting - Developing countries Developing countries Economic policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Intro -- CONTENTS -- Preface -- Acronyms and Abbreviations -- Executive Summary -- Introduction -- Broadcasting and Development -- Broadcasting and the New ICTs -- Convergence -- Broadcasting as a Productive Sector -- The Government's Role in the Broadcasting Sector -- The World Bank and Broadcasting -- A Role for GICT -- Annex: Digital Terrestrial in Ireland -- Bibliography -- LIST OF FIGURES -- LIST OF BOXES.