Record Nr. UNINA9910814234903321 Autore Cobley Evelyn Titolo Modernism and the culture of efficiency: ideology and fiction // Evelyn Cobley Pubbl/distr/stampa Toronto, [Ontario];; Buffalo, [New York];; London, [England]:,: University of Toronto Press, , 2009 ©2009 **ISBN** 1-4426-9743-1 Descrizione fisica 1 online resource (355 p.) 306.4/6 Disciplina Soggetti Modernism (Literature) Industrial efficiency - Social aspects Technological innovations - Social aspects English fiction - 20th century - History and criticism Technology in literature Criticism, interpretation, etc. Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Bibliographic Level Mode of Issuance: Monograph Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Efficiency and the Great Exhibition of 1851: elation and doubt --Efficient machines and docile bodies: Henry Ford and F.W. Taylor -- An experiment in (in)efficient organization and social engineering: Auschwitz -- Efficiency and disciplinary power: the iron cage and the suburb -- Efficiency and population control: Wells, Shaw, Orwell, Forster -- "Criminal" efficiency: Joseph Conrad's Heart of darkness --Efficient management : D.H. Lawrence's Women in love -- Efficiency and perverse outcomes: Ford Madox Ford's The good soldier --Efficiency and its alternatives: E.M. Forster's Howards end -- Efficiency and the perfect society: Aldous Huxley's Brave new world. Sommario/riassunto Cobley's close readings of modernist British fiction by writers as diverse as Aldous Huxley, Joseph Conrad, and E.M. Forster identify characters whose attitudes and behaviour patterns indirectly manifest cultural

anxieties that can be traced to the conflicted logic of efficiency.