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Sommario/riassunto	Dan Poynter's 'Book Publishing Encyclopedia' is the "Book Publishing answer Book." It has thousands of tips and references in an easy-to use alphabetical encyclopedia. Each fact, figure, resource or reference, in its 222 pages, links to a specific page on a web site for more information. Time is money. Writers, publishers and publicists need access to resources-quickly. Whether they deal in entertainment (fiction) or information (nonfiction), they need information on the book industry. Poynter's Encyclopedia is also made available in softcover, large print and four types of eBook. All are laid out alphabetically-A through Z and have a voluminous index. The eBook editions may also be searched electronically. Dan Poynter has been gathering these facts and figures for years. He has written more than 120 books and hundreds of other information products. The media come to Dan because he is the leading authority on how to write, publish and promote books. Keep

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