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Nota di contenuto	""COVER""; ""BE A CHANGEMASTER""; ""CONTENTS""; ""PREFACE""; ""Purpose""; ""Who Should Read This Book""; ""Background""; ""How to Use This Book""; ""Universal Application""; ""Three Main Reasons to Buy This Book""; ""Special Features""; ""ACKNOWLEDGMENTS""; ""Publishera €?s Acknowledgments""; ""ABOUT THE AUTHOR""; ""INTRODUCTION""; "The Coachinga€?Change Connection: The Inside-Out Approach""; ""A Coaching Approach""; ""What Comprises a Coaching Style of Leadership?""; ""Evidence of Coaching Effectiveness""; ""The Challenge of Change"; ""Become a CHANGEMASTER"" ""CHAPTER 1: CHALLENGE ASSUMPTIONS""""Challenge Those Assumptions""; ""How Assumptions Hold Us Back""; ""Assumptions Become Reality"; ""Thinking for Success"; "Change Your Thoughts at Any Time""; ""How to Challenge and Banish Assumptions"; ""Tips for Success"; "Summary""; ""CHAPTER 2: HAVE A HIGHER PURPOSE""; ""Why Purpose and Happiness Matter""; "What Is Your Mission?""; ""Ita€?s Not About the Soap""; ""What Legacy Will You Leave Behind?""; "Finding Meaning in Work and Life""; ""Leading Yourself and Others to Discover

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	Their Higher Purpose"; ""Finding Joy"" ""Your Lifea€?s Compass: Creating a Personal Mission Statement"""A Word About Courage"; ""Tips for Success""; ""Summary""; ""CHAPTER 3: AWARENESS OF LIMITING THOUGHTS""; ""What Are Limiting Thoughts?""; ""Managing Limiting Thoughts and Beliefs""; ""The Power of Choice"; ""How to Change Limiting Thoughts to Expanding Thoughts"; ""Step 1: Creating Awareness of Limiting Thoughts"; ""Step 2: Notice the Frequency""; ""Step 3: Create a Turnaround Statement""; ""Step 4: Repeat Often"; ""A Formula for Freedom""; ""Direct Your Brain to Change"; ""Tips for Success"; "Summary"" ""CHAPTER 4: NIX THE NEGATIVES AND NAYSAYERS"""Be Wary of Your Words"', ""How We Connect"'; ""Confronting Negatives and Naysayers"'; ""Be a Better Listener"; ""Practical Ways to Nix the Negatives"; ""Cultivating Optimism"; ""Tips for Success"; "Summary"; ""CHAPTER 5: GATHER A GROUP"'; ""When People Wona€?t Budge"'; ""Cultivating Optimism"; ""Tips for Success"; "Summary"; ""CHAPTER 5: GATHER A GROUP"'; ""Wong Gather a Group?"; ""A Coaching Approach to Leading Groups: a€œl Have a Group. Now What?a€?""; ""How to Coach Groups"; ""Two Group Coaching Models"" ""Many People, Common Goal"""Many People, Different Goals"'; ""Successful Group Coaching"; ""Summary"; ""CHAPTER 6: EMOTIONALLY CONNECT TO THE GOAL"'; ""How to Create an Emotional Connection to Your Goal"'; "Step 1: Become More Comfortable With Emotions"; "Step 2: Shift From Head to Heart"; "Step 3: Name Those Emotions"; ""Step 4: Surround Yourself With Encouragement (optional but helpful)"; "The Mind, Body, and Goal Connection"; "Tips for Success"; "Summary"; "CHAPTER 7: MAINTAIN MOMENTUM"" "Coaching to Action""
Sommario/riassunto	'Be a Changemaster' is a practical guide for school and district leaders that provides 12 strategies for overcoming resistance to change. Unlike more theoretical books, this text shows how to adopt a coaching style of leadership as a systemic change strategy.