

1. Record Nr.	UNINA9910814143203321
Autore	Masie Elliott
Titolo	Big learning data / / Elliott Masie
Pubbl/distr/stampa	Alexandria, Virginia : , : ASTD Press, , [2014] ©2014
ISBN	1-60728-647-5 1-56286-909-4
Edizione	[1st edition]
Descrizione fisica	1 online resource (1 volume) : illustrations
Disciplina	658.3124
Soggetti	Big data Employees - Training of
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Intro -- Title -- Copyright -- Dedication, Elliott Masie -- Foreword, Tony Bingham -- Introduction, Bob Baker -- SECTION 1 Big Learning Data and Data Analysis Are Important -- Ch1 On Big Learning Data: Thoughts From Elliott Masie, Elliot Masie -- Ch2 Why Are Big Learning Data and Data Analytics Important?, Nigel Paine -- Ch3 The Skills and Mindset Required for Big Learning Data, Donald H Taylor -- SECTION II Impacts on People in the Learning Field -- Ch4 Big Learning Data and Training Programs: Start Small to Go Big and Go Big to Go Long, Tom King -- Ch5 Big Learning Data: Three Roles of the Learning Leader, Coley O'Brien -- Ch6 Stakeholder Perspectives and Needs for Big Learning Data, Rahul Varma, Dan Bielenberg, Dana Alan Koch -- Ch7 Avoiding the Dangers of Big Learning Data, A.D. Detrick -- Ch8 Big Learning Data Risks: Privacy, Transparency, Culture, and Silly Data, Elliott Masie -- SECTION III Approaches to Big Learning Data -- Ch9 Case Study: It's Bigger Than Big Data- Metrics and Measurement Without a Strategy Is Just Data, Nickole Hansen, Peggy Parskey, Jennifer O'Brien -- Ch10 Case Study: Big Data, Big Difference in Training and Development, Jeff Losey -- Ch11 Case Study: Points for the Training Scoreboard, Ben Morrison -- Ch12 Case Study: Big Learning Data Sources and Analytics, Doug Armstrong -- Ch13 A Perspective From K-12: A View From the U.S. Department of Education on Big Learning Data

in K-12 -- Epilogue: Moving Forward, Bob Baker -- About the Authors.

Sommario/riassunto

In today's wired world, we interact with millions of pieces of information every day. Capturing that information and making sense of it is the revolutionary impact of big data on business—and on learning. Thought leader Elliott Masie and Learning CONSORTIUM Members bring a powerful new book to the T&D profession. They provide a SWOT analysis of big data and implications for learning and development professionals. Big learning data is at your fingertips. You need to know why it matters. Find out where to start with big learning data. Think differently about the data you have. Understand the risks that come with big data. Solve problems using the new perspectives and measurement support that big learning data provides.
