Record Nr. Autore Titolo	UNINA9910814138703321 Lipschutz Ronnie D Globalization, governmentality and global politics : regulation for the
Pubbl/distr/stampa	rest of us? / / Ronnie D. Lipschutz with James K. Rowe Abingdon [England] ; ; New York, : Routledge, 2005
ISBN	1-135-99142-1 1-135-99143-X 1-282-77893-5 9786612778933 0-203-79926-7
Descrizione fisica	1 online resource (264 p.)
Collana	RIPE series in global political economy
Altri autori (Persone)	RoweJames K
Disciplina	303.48/2
Soggetti	Globalization Globalization - Social aspects Social responsibility of business International business enterprises - Social aspects Foreign trade regulation International economic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	 Cover; Title Page; Copyright Page; Dedication; Contents; Tables; Figures; Series Preface; Acknowledgments; 1 Between governmentality and global politics; PART I Affluence and effluents; 2 Globalization, externalities, and regulation; 3 Creating a stark utopia? Self-regulating markets and the disappearance of politics; PART II Doing well by doing good?; 4 Doing well by doing it? Social regulation and the transnational apparel industry; 5 Paper or plastic? The privatization of global forestry regulation; 6 Corporate social responsibility as business strategy; PART III What is to be done? 7 Morals, markets, and members: privatizing human rights in the name of the public good8 Bringing politics back in; References; Index
Sommario/riassunto	Globalization is moving fast, impacting on the life of all nations with accelerating force. In this new study Ronnie Lipschutz shows how it is

1.

being handled by specific groups seeking positive outcomes for the people and causes they represent. Globalization, Governmentality and Global Politics details how the widespread failure of states and corporations to regulate the impact of increased globalization has given rise to non-governmental organizations and movements, aiming to influence corporations regarding social responsibilities and address key issues such as human rights