Record Nr. UNINA9910814128203321 Autore Mandell Nikki Titolo The corporation as family: the gendering of corporate welfare, 1890-1930 / / Nikki, Mandell Chapel Hill, N.C., : University of North Carolina Press, c2002 Pubbl/distr/stampa 979-88-908730-0-2 **ISBN** 0-8078-6039-5 Edizione [1st ed.] Descrizione fisica 1 online resource (220 p.) Collana Luther Hartwell Hodges series on business, society, and the state Disciplina 331.25/5 Soggetti Industrial welfare - History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [191]-203) and index. Nota di contenuto Preface; Introduction; 1. Redefining the Labor Problem; 2. Like a Family; 3. Raising the Children; Section of Illustrations; 4. Welfare Workers: Mothers and Teachers; 5. The Corporate Family in Conflict: Welfare Workers and Employers; 6. The Corporate Family in Conflict: Welfare Workers and Employees; 7. From the Family Ideal to the Personnel Manager; Conclusion; Notes; Bibliography; Index; Nikki Mandell explores the growth of corporate welfare programmes Sommario/riassunto around the turn of the 20th century. She argues that businessmen hoped such programmes would transform conflict-ridden relations

between management and labour into a harmonious partnership

modelled after the Victorian family.