1. Record Nr. UNINA9910814125603321 Autore Clarke-Epstein Chris **Titolo** 78 important questions every leader should ask and answer / / Chris Clarke-Epstein New York, N.Y., : AMACOM, c2002 Pubbl/distr/stampa 0-8144-2676-X **ISBN** Edizione [1st ed.] Descrizione fisica 1 online resource (237 p.) 658.4/092 Disciplina Communication in organizations Soggetti Corporate culture Leadership Public relations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 212-214) and index. Preliminaries; contents; preface; acknowledgments; 1 QUESTIONS Nota di contenuto LEADERS NEED TO ASK THEMSELVES; 2 QUESTIONS LEADERS NEED TO ASK CUSTOMERS; 3 QUESTIONS LEADERS NEED TO ASK EMPLOYEES ABOUT THE BUSINESS; 4 DEEPER QUESTIONS LEADERS NEED TO ASK EMPLOYEES; 5 QUESTIONS TO ASK IN SPECIAL SITUATIONS; 6 QUESTIONS LEADERS NEED TO ANSWER; 7 ANSWERS FOR SPECIAL SITUATIONS; 8 DELIVERING TOUGH ANSWERS; CONCLUSION: SOME FINAL QUESTIONS; APPENDIX: GOOD QUESTIONS FROM OTHER LEADERS; SUGGESTED READING LIST; INDEX

ability to ask and answer the right questions

Q: What's the one skill that every great leader needs to have? A: The

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