

1. Record Nr.	UNINA9910814044703321
Autore	Hammes Martin
Titolo	Internationalization speed in the context of diversified MNEs : a literature review on internationalization speed and an empirical study on the internationalization of new business units // Martin Hammes
Pubbl/distr/stampa	Berlin : , : Logos Verlag, , [2017]
ISBN	3-8325-9308-X
Descrizione fisica	1 online resource (209 pages) : illustrations
Disciplina	341.42
Soggetti	Internationalized territories
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	PublicationDate: 20170213
Sommario/riassunto	<p>Long description: To date, surprisingly little research has been devoted to internationalization speed, which is arguably one of the most important time-based dimensions of a firm's internationalization process. There has been some research devoted to speed in the context of international entrepreneurship and the internationalization of newly founded firms, but internationalization speed in the context of established firms has by and large been overlooked. An underexplored question therefore is: What explains differences in internationalization speed in the context of established firms? This work aims to make the following contributions: First, an overview on the study of internationalization speed and the drivers and outcomes of speed that have been discussed in the literature so far is provided to motivate the readers to develop their own research ideas in this area. Second, an empirical investigation on the speed of internationalization in the context of established firms is presented. This empirical study focuses on knowledge as one of the core drivers of the internationalization speed of newly established business units (NBUs) of established multinational enterprises (MNEs). The book provides exciting insights for international business researchers seeking a comprehensive overview of the topic of internationalization speed, as well as for business practitioners and managers that develop strategies how and how fast to internationalize their companies. Martin Hammes studied</p>

business administration in Bamberg, Aarhus and Vallendar. He earned his doctorate degree at the WHU - Otto Beisheim School of Management with this dissertation.

2. Record Nr.	UNINA9910968063103321
Autore	McCloskey Patrick
Titolo	The street stops here : a year at a Catholic high school in Harlem // Patrick J. McCloskey ; foreword by Samuel G. Freedman
Pubbl/distr/stampa	Berkeley, : University of California Press, c2008
ISBN	9786612772375 9781282772373 1282772376 9780520942080 0520942086
Edizione	[1st ed.]
Descrizione fisica	1 online resource (490 p.)
Collana	George Gund Foundation imprint in African American studies
Disciplina	371.071/27471
Soggetti	Catholic high schools - New York (State) - New York African Americans - Education (Secondary) - New York (State) - New York Minorities - Education (Secondary) - New York (State) - New York Harlem (New York, N.Y.)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [419]-439) and index.
Nota di contenuto	Front matter -- Contents -- Foreword -- Acknowledgments -- Introduction -- Chapter One -- Chapter Two -- Chapter Three -- Chapter Four -- Chapter Five -- Chapter Six -- Chapter Seven -- Chapter Eight -- Chapter Nine -- Chapter Ten -- Chapter Eleven -- Chapter Twelve -- Chapter Thirteen -- Chapter Fourteen -- Chapter Fifteen -- Chapter Sixteen -- Chapter Seventeen -- Chapter Eighteen -- Chapter Nineteen -- Chapter Twenty -- Chapter Twenty-one -- Chapter Twenty-two -- Chapter Twenty-three -- Chapter Twenty-four -- Chapter Twenty-five -- Chapter Twenty-six -- Chapter Twenty-seven -- Chapter Twenty-eight -- Chapter Twenty-nine -- Epilogue --

Sommario/riassunto

The Street Stops Here offers a deeply personal and compelling account of a Catholic high school in central Harlem, where mostly disadvantaged (and often non-Catholic) African American males graduate on time and get into college. Interweaving vivid portraits of day-to-day school life with clear and evenhanded analysis, Patrick J. McCloskey takes us through an eventful year at Rice High School, as staff, students, and families make heroic efforts to prevail against society's expectations. McCloskey's riveting narrative brings into sharp relief an urgent public policy question: whether (and how) to save these schools that provide the only viable option for thousands of poor and working-class students-and thus fulfill a crucial public mandate. Just as significantly, The Street Stops Here offers invaluable lessons for low-performing urban public schools.
