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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. So you want to be a journalist? -- 2. Who are you going to write for? -- 3. What are you going to write about? -- 4. Writing it up -- 5. Profiles and celebrity stories -- 6. Reporting the news -- 7. Specializing to survive -- 8. Outline and beyond -- 9. Going it alone -- 10. Going it alone II.
Sommario/riassunto	The Survival Guide to Journalism is aimed not only at undergraduate and post-graduate students of Journalism, but indeed anyone from any background who is interested in making a living (full or part-time) either through their writing and editorial ability.