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Altri autori (Persone)	Gienow-Hecht Jessica C. E. <1964-> Donfried Mark C. <1978->
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Sommario/riassunto	Recent studies on the meaning of cultural diplomacy in the twentieth century often focus on the United States and the Cold War, based on the premise that cultural diplomacy was a key instrument of foreign policy in the nation's effort to contain the Soviet Union. As a result, the term "cultural diplomacy" has become one-dimensional, linked to political manipulation and subordination and relegated to the margin of diplomatic interactions. This volume explores the significance of cultural diplomacy in regions other than the United States or "western" countries, that is, regions that have been