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Autore	Morris Gregory L
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Chapter 6: The Enemy in the MirrorReal Time versus History; Behavioral Investing; Behavioral Biases; Ambiguity Aversion; Anchoring; Availability; Calendar Effects; Cognitive Dissonance; Communal Reinforcement; Confirmation Bias; Disposition Effect; Endowment Effect; Halo Effect; Herding; Hindsight Bias; Loss Aversion/Risk Aversion; Overconfidence; Overreaction; Prospect Theory; Recency; Representativeness; Selective Thinking; Self-Attribution; Self-Deception; Status Quo Bias; Underreaction; Bias Tracks for Investors; Investor Emotions; Investors as a Whole Do Poorly
Chapter 7: Market Facts: Bull and Bear MarketsCalendar versus Market Math; Stock Exchange Holidays; Understanding the Past; Bull Markets; Bear Markets; Just How Bad Can a Bear Market Be?; Bear Markets and Withdrawals; Market Volatility; Highly Volatile Periods; Dispersion of Prices; Secular Markets; Secular Bull Markets; Secular Bull Markets since 1900; Secular Bull Data; Secular Bull Market Composite; Secular Bear Markets; Secular Bear Markets since 1900; Secular Bear Data; Secular Bear Market Composite; The Last Secular Bear Market (1966-1982)
Chapter 8: Market Facts: Valuations, Returns, and Distributions

Sommario/riassunto

Investing with the Trend provides an abundance of evidence for adapting a rules-based approach to investing by offering something most avoid, and that is to answer the "why" one would do it this way. It explains the need to try to participate in the good markets and avoid the bad markets, with cash being considered an asset class. The book is in three primary sections and tries to leave no stone unturned in offering almost 40 years of experience in the markets. Part I - The focus is on much of the misinformation in modern finance, the inappropriate use of Gaussian statistics,