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Sommario/riassunto

This monograph develops a new socio-cognitive theory of sense-
 making for analyzing the creative management of situated social
 meaning. Drawing on cognitive-linguistic and social-interactional
 heuristics in an innovative way, the book both theorizes and
 demonstrates how embodied cognizers create complex situated
 conceptualizations of self and other, which guide and support their
 interactions. It shows how these sense-making processes are managed
 through the coordinated social interaction of two (or more)
 communicative partners. To illustrate the theory, the book draws on two
 distinct data sets:
