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social orientation 3.1 Social cognition - The cognitive construction of
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The cognitivist view of mental processing; 3.2 Conversation analysis,
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3.2.1 Meaning and cognition in CA and ethnomethodology; 3.2.2 Can
we do without cognitive modelling?; 3.3 Desiderata for a socio-
cognitive theory of creative social positioning
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cultural worlds of experience; 4.1.2 The socio-cultural embodiment of
conceptualization and categorization; 4.2 Conceptualization in action;
4.2.1 Actions and conceptualizations; 4.2.2 The tourist-information
transaction as an action-based conceptualization practice; 4.3.1
Barsalou's model of situated conceptualization; 4.3 Dynamic
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4.3.2 The construction and modulation of situated conceptualizations
through blending

Sommario/riassunto

This monograph develops a new socio-cognitive theory of sense-making for analyzing the creative management of situated social meaning. Drawing on cognitive-linguistic and social-interactional heuristics in an innovative way, the book both theorizes and demonstrates how embodied cognizers create complex situated conceptualizations of self and other, which guide and support their interactions. It shows how these sense-making processes are managed through the coordinated social interaction of two (or more) communicative partners. To illustrate the theory, the book draws on two distinct data sets:
