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Sommario/riassunto	This eBook contains 14 of the best papers selected from the 17th QMOD-ICQSS conference. Chapter one focuses on a Comprehensive quality assessment of Czech higher education institutions, chapter 2 looks at the Nonlinear impact of online retail characteristics on customer satisfaction and loyalty and chapter 3 investigates service quality and customer satisfaction in liner shipping. Chapter 4 asks the question ""Do corporate sustainability practices enhance organizational economic performance?"", chapter 5 looks at learning from criticisms of quality management and chapter 6 looks at developing sc

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