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| 1. Record Nr. | UNINA9910781102303321 |
| Autore | Scott Peter R |
| Titolo | Auditing Social Media [[electronic resource]] : A Governance and Risk Guide |
| Pubbl/distr/stampa | New York, : Wiley, 2011 |
| ISBN | 1-119-20258-2 1-283-02771-2 9786613027719 1-118-06369-4 |
| Descrizione fisica | 1 online resource (209 p.) |
| Altri autori (Persone) | JackaJ. Mike |
| Disciplina | 004.682 658.8/72 |
| Soggetti | Business enterprises - Computer networks Business enterprises -- Computer networks Customer relations - Technological innovations Customer relations -- Technological innovations Internet marketing Social media |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di contenuto | Auditing Social Media: A Governance and Risk Guide; Contents; Foreword; Acknowledgments; Introduction: Why Should Anyone Care about Social Media?; Chapter 1: Social Media: An Overview; Chapter 2: Social Media: A Corporate Strategy; Chapter 3: Monitoring and Measuring; Chapter 4: Social Media Policies; Chapter 5: Social Media Risks; Chapter 6: Social Media Governance; Chapter 7: The Social Media Audit; Appendix A: Chapter Links; Appendix B: Common and Popular Social Media Tools and Platforms; Appendix C: Common and Popular Social Media Monitoring Tools Appendix D: Links to Publicly Available Social Media Policies Appendix E: Links and Information Regarding Regulation, Guidelines, and Legal Issues Involving Social Media; About the Authors; Index |
| Sommario/riassunto | Practical, big-picture guidance toward a mastery of social media |

benefits and the risks to avoid Packed with useful web links, popular social media tools, platforms, and monitoring tools, Auditing Social Media shows you how to leverage the power of social media for instant business benefits while assessing the risks involved. Your organization sees the value in social media and wants to reach new markets, yet there are risks and compliance issues that must be considered. Auditing Social Media equips you to successfully partner with your business in achieving its social m

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| 2. Record Nr. | UNINA9910813819503321 |
| Autore | Bellanca James A. <1937-> |
| Titolo | Personalized deeper learning : blueprints for teaching complex cognitive, social-emotional, and digital skills // James A. Bellanca |
| Pubbl/distr/stampa | Bloomington, Indiana : , : Solution Tree Press, , [2021] 2021 |
| ISBN | 1-951075-42-0 |
| Descrizione fisica | 1 online resource (xi, 258 pages) : illustrations |
| Collana | Gale eBooks |
| Disciplina | 371.394 |
| Soggetti | Individualized instruction Self-managed learning Machine learning |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | chapter 1. Personalized learning plans -- chapter 2. Engagement and trust -- chapter 3. Outcome-driven instruction and assessment -- chapter 4. Student agency -- chapter 5. Skill transfer -- chapter 6. The complex cognitive skill set -- chapter 7. The social-emotional skill set -- chapter 8. The digital skill set. |
| Sommario/riassunto | "In Personalized Deeper Learning: Blueprints for Teaching Complex Cognitive, Social-Emotional, and Digital Skills, author James A. Bellanca identifies and responds to the challenge of fostering deeper learning. Student agency, self-regulation, and engagement flourish when educators teach students how to tap into their needs and teach |

themselves. This book offers K-12 teachers personalized learning plans for students and personalized teaching plans for teach use as they act as guides while students to take charge of learning 21st century competencies reimagined as a novel triarchic framework composed of complex cognitive, social-emotional, and digital skills. By reading this book, educators receive a how-to guide for planning and implementing deeper learning outcomes"--
