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Sommario/riassunto

This book examines how language ideologies are manifested in newspaper media. Using the Spanish press as a case study it considers how media discourse both from and about the Real Academia Espanola constitutes a set of 'language ideological debates' in which the institution represents a vision of what the Spanish language is and what it should be like. Paffey adopts a Critical Discourse Analysis approach to a large corpus of texts from Spain's best-selling daily newspapers, El Pais and ABC . More generally, the book sheds light on how institutions produce and maintain visions of 'standard lang

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