1.	Record Nr.	UNINA9910813779503321
	Titolo	Developing materials for language teaching / / edited by Brian Tomlinson
	Pubbl/distr/stampa	London : , : Bloomsbury Publishing, , 2013 ©2013
	ISBN	1-4411-7687-X 1-4411-5311-X
	Edizione	[Second edition.]
	Descrizione fisica	1 online resource (577 p.)
	Altri autori (Persone)	TomlinsonBrian
	Disciplina	418.0071 418/.0071
	Soggetti	Language and languages - Study and teaching Teaching - Aids and devices
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover; HalfTitle; Series; Title; Copyright; Contents; List of Contributors; Preface; Introduction: Are Materials Developing?; What is materials development?; What are materials?; What are the issues in materials development?; Who should develop the materials?; What are the current trends in materials development?; What is the future of materials development?; MATSDA; Part A Evaluation and Adaptation of Materials; 1 Materials Evaluation; What is materials evaluation?; Principles in materials evaluation; Second language acquisition research (SLA); Types of materials evaluation Standard approaches to materials evaluationDeveloping criteria for materials evaluation; Conclusion; 2 Adapting Courses: A Personal View; Introduction; Adapting materials; A model for adapting courses; Conclusions; 3 Publishing a Coursebook: The Role of Feedback; Introduction; Nature of pathways and loops in materials development; Existence of feedback loops in materials development; The case of Singapore; Role and effectiveness of feedback in the case study; Incorporating feedback loops in the materials development process; Conclusion; Comments on Part A Part B Principles and Procedures of Materials Development4 Developing

Sommario/riassunto	There have been a number of books published on various aspects of materials development for language teaching but Developing Materials for Language Teaching is the only one which provides a comprehensive coverage of the main aspects and issues in the field. This second edition brings it completely up to date and expands on the original book. It deals with advances in IT and an increasingly globalized world. It is the only publication which views current developments in materials development through the eyes of developers and users of materials from all over the world.