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Autore	Vieira Walter <1938->
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Nota di contenuto	Praise for Walter Vieira's Earlier Books; Contents; Preface; Acknowledgments; Chapter 1 A New World for the Young: The Balance Is Changing; Chapter 2 Be Positively Impatient: Look, Observe, Study, Implement; Chapter 3 Have a Vision: The Big Picture; Chapter 4 Be Innovative, Be Different: Understand Consumer Needs; Chapter 5 Add Width to Depth: Of Knowledge and Experience; Chapter 6 Go Beyond Technology: Add EQ and SQ to the IQ; Chapter 7 Build Networks: Most Often You Cannot Do It Alone; Chapter 8 Enthusiasm and Perseverance: Twin Engines of Success Chapter 9 Managing Jealousy and Envy: Killers from the Inside Chapter 10 Never Forget Those Who Helped: You on the Way Up A Way to Connect and Care; Chapter 11 Key Lessons in Leadership: A Changing Style for a New World; Chapter 12 The Corner Office Is Now: Sometimes Temporary So What Next?; Epilogue; About the Author
Sommario/riassunto	The book provides strategies for a faster route to corporate success and at the same time provides caution signs that will prevent career crashes in the fast lane.