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The Way Forward; References

Part I: Perspectives on the Management Mechanisms of the MNC Beyond

Local Responsiveness - Multi-Domestic Multinationals at the Bottom-

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Challenge; Business Model Components; The Case of Telenor;

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Regional Management in Multinational Service Operations: Do Services

Drive Regional Management Structures?

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## Sommario/riassunto

This volume of Research in Global Strategic Management, the first under the new editorship of William Newburry, provides new perspectives on headquarters-subsidiary relationships in the context of the contemporary multinational corporation. By focusing on the role and the management of subsidiaries, the volume complements recent research on MNC headquarters. Contributions can be grouped into three categories: the management mechanisms of the MNC; tensions and conflicts in HQ-subsidiary relationships; and knowledge transfer in the MNC network.

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