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Nota di contenuto	Frontmatter -- Preface -- Table of contents -- Figures -- Tables -- About the author -- Acknowledgements -- 1. What is this "Innovation" everyone is talking about? -- 2. Linear models of technological innovation -- 3. Some non-linear models of innovation -- 4. Inside the innovation models -- 5. Innovation ecosystems -- 6. Eras and waves of innovation -- 7. The management of innovation -- 8. Can innovation be measured? -- 9. Looking forward -- References -- Index
Sommario/riassunto	The book provides a basic introduction on innovation technology in research and industry, mainly chemical/ technical industry and therefore bridges the gap between academic and corporate markets. The different innovation stages are discussed and tools presented how to successfully apply this knowledge within a research organization.