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| Nota di contenuto | Contents; Introduction; 1. Ramon Llull's Art of Arts; 2. Language as Being; 3. Language in Mind; 4. Invention; 5. Beauty in Language; 6. Beauty through Resemblance; 7. Order; 8. Propriety in Speaking; 9. Virtue in Speaking; 10. Llull's Sermons; Conclusion; Notes; Works Cited; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z |
| Sommario/riassunto | This is a critical analysis of the rhetorical and preaching theories of the 13-century Spanish philosopher and theologian, Ramon Llull. It demonstrates how Llull adapted commonplace ideas of courtly speech and popular sermons in order to create a unitary art of secular and sacred eloquence. |