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Nota di contenuto	ch. 1. Why innovations fail : organizational processes and structural barriers to innovations / Seleshi Sisaye, Jacob G. Birnberg -- ch. 2. Adoption and diffusion of process innovations in management accounting systems / Seleshi Sisaye, Jacob G. Birnberg -- ch. 3. The extent and scope dimensions of process innovations / Seleshi Sisaye, Jacob G. Birnberg -- ch. 4. Mechanistic and organic innovations / Seleshi Sisaye, Jacob G. Birnberg -- ch. 5. Organizational development (OD) and organizational transformation (OT) process innovation strategies / Seleshi Sisaye, Jacob G. Birnberg -- ch. 6. Organizational learning and process innovations : an integrated framework / Seleshi Sisaye, Jacob G. Birnberg -- ch. 7. Conclusion and implications for future research / Seleshi Sisaye, Jacob G. Birnberg.
Sommario/riassunto	This book discusses the organizational processes and structural

barriers to the diffusion and adoptions of innovations. In this chapter, we address the question of "why innovations fail?"; addresses the organizational learning strategies of adoption and diffusion of process innovation approaches; presents the theoretical framework of organizational learning and process innovations; covers the four typologies of innovations in detail and research questions relating to these four typologies; compares mechanistic and organic innovations, and organizational development (OD) and organizational transformation (OT) innovations; elaborates the organizational learning framework by incorporating the two stages in sociological theories of process innovations: adoption and diffusion.
