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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Luxury; Contents; Illustrations; Acknowledgment; Introduction; 1 Uniqueness; 2 Wastefulness; 3 Eternity; 4 Leisure and Travel; 5 Wellness; Conclusion; Notes; Bibliography; Filmography; Index
Sommario/riassunto	Luxury has been both celebrated and condemned throughout history right up to the present day. This groundbreaking text examines luxury and its relationship with desire, status, consumption and economic value, exploring why luxury remains prominent even in the context of a global recession. Using approaches from cultural studies, semiotic research and aesthetics, Luxury presents a wide range of case studies including urban space and new technologies, travel, interior design, cars, fashion ads and jewellery to explore what luxury represents, and why, in the contemporary world. The book will be essential reading for students and scholars across a range of fashion studies, cultural studies and sociology, and anyone interested in the power and allure of

luxury today.
