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Sommario/riassunto	Who are Asia's biggest business leaders? What kind of leadership skills and philosophies do they possess that have put them at the forefront of their respective industries? What makes these business leaders, in particular, best-equipped to meet the challenges of a 21st century global economy? In Rediscovering Japanese Business Leadership, we gain insights into the leadership strategies of Japan's most successful

global brands, including Toyota, Canon, and Nintendo. This book will be the first title in a series on Asian business leaders, leading companies and corporate philosophies i
