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Johnson Declares His Dream for a Great Society; 16 Richard Nixon Mobilizes the Silent Majority; 17 Gerald Ford Shares Healing Words; 18 Jimmy Carter Delivers His "Malaise" Address; 19 Ronald Reagan Becomes the Champion of the Free World; 20 George H.W. Bush Delivers His Kinder and Gentler Inaugural; 21 Bill Clinton Manifests Communication Magic in Oklahoma; 22 The Second Bush Issue-A Historic Summons to the Free World; 23 Barack Obama, a Promising President?; Bibliography; Index

Sommario/riassunto

Confidant and wordsmith to five presidents, noted historian and language professor James Humes tells how and why presidential speeches have marked milestones in our nation's history, from Washington through Obama. Presenting stories of both greatness and of tragically unfulfilled promise, this book also features an introduction by Julie Nixon Eisenhower.
