

1. Record Nr.	UNINA9910813463103321
Titolo	Globalization of language and culture in Asia : the impact of globalization processes on language // edited by Vinita Vaish
Pubbl/distr/stampa	London ; ; New York, New York : , : Continuum, , 2010 ©2010
ISBN	1-283-20531-9 9786613205315 1-4411-2957-X
Descrizione fisica	1 online resource (256 p.)
Collana	Advances in Sociolinguistics
Disciplina	306.44095
Soggetti	Language and languages - Globalization Asia Languages
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; Notes on Contributors; 1. Introduction: Globalization of Language and Culture in Asia; 2. Global Mandarin; 3. Muslim Education and Globalization: The Re-(de)positioning of Languages and Curriculum Content in Southeast Asia; 4. Language Idealism and Realism in Globalization: Exploring Homogeneity Beliefs in Japan; 5. Linguistic Capital, Study Mothers and the Transnational Family in Singapore; 6. Globalization and English Teaching in Sri Lanka: Foreign Resources and Local Responses; 7. Pedagogy, Culture and Globalization in India; 8. Flows of Technology: Mandarin in Cyberspace 9. Globalization and South Korea's EPIK (English Program in Korea)10. Globalization and Language-in-Education Policy Shift in Malaysia: Challenges of Implementation; 11. Globalization: Medium-of-Instruction Policy, Indigenous Educational Systems and ELT in Sri Lanka; Index
Sommario/riassunto	The impact of globalization processes on language is an emergent field in sociolinguistics. To date there has not been an in-depth look at this in Asia, although Asia includes the two most populous globalizing economies of the world, India and China. Covering the major themes in the field of globalization and language, this book will take a look at

topics such as English emerging as the medium of instruction for subjects like mathematics and science. Another theme is the rise of Mandarin as a potentially 'global' language networking the Chinese diaspora. The cultural contexts of Asia, specif
