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Nota di contenuto	Cover -- Preliminaries -- Contents at a Glance -- Contents -- Introduction -- Part 1: QuickPrimers™ -- Chapter 1: Understanding the Internet -- Chapter 2: Connecting to the Internet -- Chapter 3: Using Internet Explorer -- Chapter 4: Using Outlook Express -- Chapter 5: Newsgroups and Mailing Lists -- Chapter 6: Reviewing the Other Internet Services -- Chapter 7: Privacy and Security on the Internet -- Part 2: Internet Business Resources -- Chapter 8: Internet Search Services -- Chapter 9: Using Fee-Based Internet Business Information Resources -- Chapter 10: Using Free Internet Business Resources -- Chapter 11: Using Government Web Resources -- Chapter 12: Using Wireless and E-Mail Services -- Part 3: Internet Business Projects -- Chapter 13: Setting Up a Web Site Using FrontPage -- Chapter 14: Publishing Powerpoint Presentations to the Web -- Chapter 15: Setting Up a Web Store -- Chapter 16: Setting Up an Intranet -- Chapter 17: Publishing an E-Mail Newsletter -- Chapter 18: Using the Internet for Recruiting and Job Searching -- Chapter 19: Setting Up and Using Online Banking -- Chapter 20: Setting Up and Using Online Investing -- Part 4: Appendixes -- Appendix A: Using Netscape Navigator and Messenger -- Appendix B: Using Internet Explorer Macintosh Edition -- Appendix C: Using Outlook Express Macintosh Edition -- Glossary --

Sommario/riassunto

Beginning with fast-paced but thorough tutorials of the basics of working with the Internet, this guide gives the executive user an overview of Web browsing, the Internet's architecture, e-mail, newsgroups, and FTP (File Transfer Protocol) servers. Ways to use these tools to perform business research and techniques for using online business and government resources are discussed.
