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Clearly Defined Roles to Complementary Roles; Love and marriage have become a game; Home responsibilities: From each having his/her own responsibility, to fighting together shoulder to shoulder; Power in the household: No big or small; From the old taking care of the young to the young who are never weaned; From having a child to care for one's own old age, to society taking care of the old

The workplace: Time is a butcher's knife; Chapter Five: The Chinese Who Stay within Their Confines; Always choosing a "human companion"; Old wine in a new bottle, the search for a marriage partner never ends; Marriage assets enter the contract age; For a couple, anything can be discussed; From one-child policy to planning a family; From several generations in one home, to the distance of a bowl of soup; Work is finding the right battlefield; Chapter Six: The Chinese in Full Bloom; When online purchases become a habit; Consumer credit: Enjoying life earlier

Shanzhai: A shortcut between classes; Consuming fractured time: boredom brings business opportunities; Vacation consumerism: Taking the heart to enjoy the scenery; The rise of the new consumers: COM; Chapter Seven: The Chinese Trapped in the Internet; In the Internet, we are all Spiderman; The blurred line between the virtual world and reality; Games on the Internet: Mixing reality and fantasy; The information moat becomes a highway; The diseased ones are us, not the Internet; Afterword: Using Details to Show the Change in Living, Using Data to Reflect the Changes

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