Record Nr. UNINA9910813429303321 Autore Beeman William O Titolo The "Great Satan" vs. the "Mad Mullahs": how the United States and Iran demonize each other / / William O. Beeman Pubbl/distr/stampa Westport, Conn.:,: Praeger Publishers,, 2005 London:,: Bloomsbury Publishing (UK),, 2024 **ISBN** 979-84-00-65918-8 1-282-40979-4 9786612409790 0-313-06800-3 Edizione [1st ed.] 1 online resource (314 p.) Descrizione fisica Disciplina 327.73055/09/045 Soggetti Iran Foreign public opinion, American Iran Relations United States United States Foreign public opinion, Iranian United States Relations Iran Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. [239]-272) and index. Nota di bibliografia Nota di contenuto Contents; Preface; Acknowledgments; 1. Discourse and Demonization; 2. American Myths; 3. Middle Eastern Myths; 4. Discourse and Rhetoric; 5. Images of the Great Satan; 6. Images of the Mad Mullah; 7. The Framework of U.S.-Iranian Relations: Modernization and Development as an Index of National Worth: 8. The Sins of the United States: 9. The Sins of Iran: 10. The Birth of Postmodern Conflict: How Iranian Media Came of Age; 11. Living with Iran: Resistance as Postmodern Discourse; Notes; Comprehensive Bibliography; Index Sommario/riassunto The United States and Iran have been estranged for 25 years. They have carried out a mutual process of demonization that is unprecedented in modern history, based on cultural hot buttons that have the power to galvanize the populations of both countries. Iranian leaders have characterized the United States as the Great Satan-an evil corruptor that pollutes society and destroys personal morality. American leaders

> characterize the members of the current government of the Islamic Republic of Iran as Mad Mullahs, wild-eyed and irrational. Giving a

thorough account of the background of U.S.-Iranian