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Nota di contenuto	1. Introduction -- 2. The open movement : its history and development -- 3. Copyright and licensing : a background -- 4. Open licensing : the logical option for cultural heritage -- Introduction to case studies -- 5. Small steps, big impact -- how SMK became SMK Open -- 6. The British Library experience of open metadata licensing -- 7. Open policy and collaboration with Wikimedia at the National Library of Wales -- 8. Newcastle libraries -- the public library as a place to share culture -- 9. Developing open licensing at the National Library of Scotland -- 10. The Wellcome Library -- 11. Developing an open educational resources policy and open approaches to mitigate risk at University of Edinburgh -- 12. How to impact open licensing -- 13. Using and reusing openly licensed resources -- 14. Conclusion.
Sommario/riassunto	This practical and explanatory guide for library and cultural heritage professionals introduces and explains the use of open licences for content, data and metadata in libraries and other cultural heritage organisations.