

1. Record Nr.	UNINA9910813280303321
Autore	Silvia John
Titolo	Dynamic Economic Decision Making : Strategies for Financial Risk, Capital Markets, and Monetary Policy
Pubbl/distr/stampa	Chichester, : Wiley, 2011
ISBN	1-283-17685-8 9786613176851 1-118-27319-2 1-118-10093-X
Edizione	[1st edition]
Descrizione fisica	1 online resource (401 p.)
Collana	Wiley Finance ; ; v.636
Classificazione	BUS069000
Disciplina	338.5 339.5
Soggetti	Decision making Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Dynamic Economic Decision Making; Contents; Preface; Acknowledgments; CHAPTER 1 Dynamic Decision Making; CHAPTER 2 Measuring Economic Benchmarks; CHAPTER 3 Cyclical and Structural Change; CHAPTER 4 Economic Dynamism: Growth and Overcoming the Limits of Geography; CHAPTER 5 Information: Competitive Edge in the Twenty-First Century; CHAPTER 6 Risk Modeling and Assessment; CHAPTER 7 Money, Interest Rates, and Financial Markets; CHAPTER 8 Strategy, Risk, Uncertainty, and the Role of Information; CHAPTER 9 Capital Markets: Financing Operations and Growth CHAPTER 10 Financial Ratios: The Intersection of Economics and Finance CHAPTER 11 Fiscal Policy as Agent of Change; CHAPTER 12 Global Capital Flows: Financing Growth, Creating Risk and Opportunity; CHAPTER 13 Innovation and Its Role in Economics and Decision Making; APPENDIX The Hodrick-Prescott Filter; About the Author; What's on the Companion Web Site; Index
Sommario/riassunto	A comprehensive analysis of the macroeconomic and financial forces altering the economic landscape Financial decision-making requires one to anticipate how their decision will not only affect their business,

but also the economic environment. Unfortunately, all too often, both private and public sector decision-makers view their decisions as one-off responses and fail to see their decisions within the context of an evolving decision-making framework. In *Decision-Making in a Dynamic Economic Setting*, John Silvia, Chief Economist of Wells Fargo and one of the top 5 economic for
