Record Nr. UNINA9910813280303321 Autore Silvia John Titolo Dynamic Economic Decision Making: Strategies for Financial Risk, Capital Markets, and Monetary Policy Chichester,: Wiley, 2011 Pubbl/distr/stampa **ISBN** 9786613176851 9781283176859 1283176858 9781118273197 1118273192 9781118100936 111810093X Edizione [1st edition] Descrizione fisica 1 online resource (401 p.) Wiley Finance;; v.636 Collana Classificazione BUS069000 Disciplina 338.5 339.5 Soggetti **Decision making** Strategic planning Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Dynamic Economic Decision Making; Contents; Preface; Acknowledgments; CHAPTER 1 Dynamic Decision Making; CHAPTER 2 Measuring Economic Benchmarks; CHAPTER 3 Cyclical and Structural Change; CHAPTER 4 Economic Dynamism: Growth and Overcoming the Limits of Geography; CHAPTER 5 Information: Competitive Edge in the Twenty-First Century; CHAPTER 6 Risk Modeling and Assessment; CHAPTER 7 Money, Interest Rates, and Financial Markets; CHAPTER 8 Strategy, Risk, Uncertainty, and the Role of Information; CHAPTER 9 Capital Markets: Financing Operations and Growth CHAPTER 10 Financial Ratios: The Intersection of Economics and Finance CHAPTER 11 Fiscal Policy as Agent of Change; CHAPTER 12

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Sommario/riassunto

A comprehensive analysis of the macroeconomic and financial forces altering the economic landscape Financial decision-making requires one to anticipate how their decision will not only affect their business, but also the economic environment. Unfortunately, all too often, both private and public sector decision-makers view their decisions as one-off responses and fail to see their decisions within the context of an evolving decision-making framework. In Decision-Making in a Dynamic Economic Setting, John Silvia, Chief Economist of Wells Fargo and one of the top 5 economic for