

1. Record Nr.	UNINA9910813269403321
Titolo	Communicating in Canada's past : essays in media history / / edited by Gene Allen and Daniel J. Robinson
Pubbl/distr/stampa	Toronto, [Ontario] ; ; Buffalo, [New York] ; ; London, [England] : , : University of Toronto Press, , 2009 ©2009
ISBN	1-4426-9700-8 1-4426-9735-0
Descrizione fisica	1 online resource (341 p.)
Disciplina	302.230971
Soggetti	Mass media and history - Canada Mass media - Canada - History Kanada Canada
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	The Catholic press: a challenge to the 'journalism of information' paradigm / Dominique Marquis -- Old media, new media, and competition: Canadian press and the emergence of radio news / Gene Allen -- Britishness, the BBC, and the birth of Canadian Public Broadcasting, 1928-1936 / Simon J. Potter -- 'The luxury of moderate use': Seagram and moderation advertising, 1934-1955 / Daniel J. Robinson -- Evelyn Dick, soap star: newspaper coverage of the torso murder case, 1946-1947 / Alison Jacques -- Variety show as national identity: CBC television and Dominion Day celebrations, 1958-1980 / Matthew Hayday -- Politics? Fear not! The rise of The average superhero in the visual rhetoric of Bill Davis's 1971 election pamphlet / James Cairns -- Whence and whither: the historiography of Canadian broadcasting / Mary Vipond -- Recent trends in research on the history of the press in Quebec: towards a cultural history / Fernande Roy -- Encounters with theory / Paul Rutherford.
Sommario/riassunto	This volume assembles both well-established and up-and-coming scholars to address sizable gaps in the literature on media history in

Canada.
