

1. Record Nr.	UNINA9910813229803321
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Titolo	The fourth enemy : journalism and power in the making of Peronist Argentina, 1930-1955 // James Cane
Pubbl/distr/stampa	University Park, Pennsylvania : , : The Pennsylvania State University Press, , [2011] ©2011
ISBN	0-271-05880-3
Descrizione fisica	1 online resource (330 pages)
Disciplina	079.82
Soggetti	Government and the press - Argentina - History - 20th century Press and politics - Argentina - History - 20th century Censorship - Argentina - History - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Front matter -- Contents -- List of illustrations -- Preface and acknowledgments -- List of abbreviations -- Introduction: From Fourth Estate to Fourth Enemy -- Part 1 -- 1 The Fourth Estate -- 2 Journalism and Power in the Impossible Republic -- Part 2 -- 3 The Triumph of Silence -- 4 Journalism as Labor Power -- 5 Scenes from the Press Wars -- Part 3 -- 6 The Die Is Cast -- 7 The Fourth Enemy -- Conclusion: Journalism and Power in the New Argentina -- Notes -- Bibliography -- Index
Sommario/riassunto	The rise of Juan Perón to power in Argentina in the 1940s is one of the most studied subjects in Argentine history. But no book before this has examined the role the Peronists' struggle with the major commercial newspaper media played in the movement's evolution, or what the resulting transformation of this industry meant for the normative and practical redefinition of the relationships among state, press, and public. In <i>The Fourth Enemy</i> , James Cane traces the violent confrontations, backroom deals, and legal actions that allowed Juan Domingo Perón to convert Latin America's most vibrant commercial newspaper industry into the region's largest state-dominated media empire. An interdisciplinary study drawing from labor history, communication studies, and the history of ideas, this book shows how

decades-old conflicts within the newspaper industry helped shape not just the social crises from which Peronism emerged, but the very nature of the Peronist experiment as well.

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