Record Nr. UNINA9910813199803321 Autore **Thomas Pradip** Titolo Communication for social change: context, social movements and the digital / / Pradip Ninan Thomas Los Angeles, CA:,: SAGE Publications, Inc.,, 2019 Pubbl/distr/stampa **ISBN** 9789353287658 9353287650 9789352808106 935280810X 9789352808090 9352808096 Edizione [1st edition.] Descrizione fisica 1 online resource (216 pages): illustrations Disciplina 302.23 Soggetti Communication - Social aspects Social change Communication in social action Information technology - Political aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover -- Sage history page -- Half title page -- Full title page --Copyright page -- Dedication page -- Marketing page -- Contents --Acknowledgements -- CHAPTER 1 Communication for Social Change --Section 1 Dealing with Context -- CHAPTER 2 Accounting for Context in Communication for Social Change -- CHAPTER 3 Anti-context: Infrastructure Struggles in India -- Section 2 What Can CSC Theory Learn from Social Movements -- CHAPTER 4 Social Movements, Communications and Social Change -- CHAPTER 5 Learning from a Social Movement -- Section 3 Digital Interventions in Social Change --CHAPTER 6 Digital Humanitarianism -- CHAPTER 7 Contemporary Digital Alternatives -- CHAPTER 8 Making the Digital Count --CHAPTER 9 The Other Side of the Digital -- Index -- About the Author.

Communication for Social Change: Context, Social Movements and the Digital is a critical introduction to communication for social change

Sommario/riassunto

(CSC) theory. The book presents refreshingly new perspectives and specifically makes the case for CSC theory to factor in context, leanings from social movements and a critique of the digital technology. This book offers perspectives on the historical continuities within this field of study along with the departures that have been hastened and shaped by confluences between ideas and practice as well as by digital technology and social movements. It introduces readers to a raft of new theorists of CSC and puts forth new thinking, new ideas, and a new basis for theorisation of communication for social change.