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Nota di contenuto	Frontmatter -- FOREWORD -- EXECUTIVE SUMMARY -- Introduction -- MALAYSIA'S COVID-19 EXPERIENCE -- OVERCOMING THE INFODEMIC WITH A COMBINATION OF COMMUNICATION APPROACHES -- MALAYSIA'S COMMUNICATIONS ECOSYSTEM FOR COVID-19 -- THE POLITICS OF MALAYSIA'S COVID-19 COMMUNICATION STRATEGY -- POLITICAL SPILLOVER ON COVID-19 MANAGEMENT -- ANALYSING MALAYSIA'S PANDEMIC COMMUNICATION CONTENT -- GRASSROOTS COVID-19 COMMUNICATION -- THE FUTURE OF COVID-19 COMMUNICATION
Sommario/riassunto	Malaysia was initially lauded for its ability to combat the first few waves of COVID-19 but infection spikes since the Sabah state elections in September 2020 and subsequent exponential increases in both infections and deaths in 2021 left the nation reeling. Nationwide vaccination is seen as the only way out of the pandemic. Malaysia's COVID-19 communication strategy was hampered by political machinations and myriad changes in government. The need to shore up favour among the electorate resulted in inconsistent messaging and regular U-turns whenever there was public outrage at arbitrary restric.