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Nota di contenuto	Intro -- Contents -- Preface -- Acknowledgments -- CHAPTER 1 Motive, Myth, and Media -- CHAPTER 2 Tuning In and Turning On: The Trouble with Education Is Education -- CHAPTER 3 School Work and Homework -- CHAPTER 4 An Open University and School -- CHAPTER 5 Television and Political Control: A Case for TV Literacy -- CHAPTER 6 Communications and Minorities -- CHAPTER 7 Education, Media, and the Inner- city Child -- CHAPTER 8 Urban Communications: A Plan for Action -- CHAPTER 9 Women and Communications -- CHAPTER 10 The Arts: Stage, Gallery, and Museum (Out of the Tower through the Tube to the Multitude) -- CHAPTER 11 A Public Television Alternative to Public Television -- CHAPTER 12 An International University of Communications -- CHAPTER 13 Involvement -- Index.