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Nota di contenuto	Preliminary Material -- Subversion of Creativity and the Dialectics of the Collective / Rolf G. Renner -- From the Cultural Contradictions of Capitalism to the Creative Economy: Reflections on the New Spirit of Art and Capitalism / David Roberts -- Is Simulation a Collective Creative Practice? / Annette Vowinckel -- Collective Creative Processes in Behavioural Studies: Community Theatre as an Agency of Political Research and Action / Gerd Koch and Sinah Marx -- Old Know-how for New Challenges: East Germans and Collective Creativity? Two Anthropological Case Studies / Peter F. N. Hörz and Marcus Richter -- From Collective Creativity to Authorial Primacy: Gottsched's Reformation of the German Theatre from a Mediological Point of View / Franz-Josef Deiters -- Synergetic Art Production: Choreography in Classical and Neo-classical Discourse on Performative Arts / Gabriele Fois-Kaschel -- Kindred Spirits: Collective Explorations of Individuality in the Classical Period (Goethe, Schiller, Wilhelm von Humboldt) / Susanne Ledanff -- Keeping it in the Family? The Creative

Collaborations of Sophie and Dorothea Tieck / Alan Corkhill -- Vision around 1800: The Panorama as Collective Artwork / Axel Fliethmann -- DEXA-Dan: Embedding the Corporeal Body / Danny McDonald , Katherine McDonald and Gavin Lambert -- Bridging the Two Cultures: The Fragility of Interdisciplinary Creative Collaboration / Janet Chan , Roanna Gonsalves and Noreen Metcalfe -- Neo Rauch: Post-socialist Vision, Collective Memories / Annette Hamilton -- Creative Co-productions: Alexander Kluge's Television Experiments / Tara Forrest -- Creativity Meets Circulation: Internet Videos, Amateurs and the Process of Evolution / Roman Marek -- From Avant-Garde to Capitalistic Teamwork: Collective Writing between Subversion and Submission / Thomas Ernst -- Travelling Companions: Cook's Second Voyage in the Writing of Georg and Johann Reinhold Forster / Christiane Weller -- The Romancing of Collective Creativity: The 'Bitterfelder Weg' in Brigitte Reimann's Letters and Diaries / Alison Lewis -- Intertextuality as Mandatory Collective Creativity? Textual Interconnection in Klaus Hoffer's Novel Bei den Bieresch / Stefanie Kreuzer -- Community in the Translation/Response Continuum: Poetry as Dialogic Play / Christopher Kelen -- From Author to Spectator: Collective Creativity as a Theatrical Play of Artists and Spectators / Florian Vassen -- Spotlight on the Audience: Collective Creativity in Recent Documentary and Reality Theatre from Australia and Germany / Ulrike Garde -- Fluid Collectives of Friendly Strangers: The Creative Politics of Difference in the Reality Theatre of Rimini Protokoll and Urban Theatre Projects / Meg Mumford -- Transcultural Gestures: Collective Engagement in Theatre, Practice of Separation and Intermedial Crystallizations / Günther Heeg -- Call for Papers: The Sydney German Studies Symposium 2009 / Gerhard Fischer -- Contributors.

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### Sommario/riassunto

Collective Creativity combines complex and ambivalent concepts. While 'creativity' is currently experiencing an inflationary boom in popularity, the term 'collective' appeared, until recently, rather controversial due to its ideological implications in twentieth-century politics. In a world defined by global cultural practice, the notion of collectivity has gained new relevance. This publication discusses a number of concepts of creativity and shows that, in opposition to the traditional ideal of the individual as creative genius, cultural theorists today emphasize the collaborative nature of creativity; they show that 'creativity makes alterity, discontinuity and difference attractive'. Not the Romantic Originalgenie, but rather the agents of the 'creative economy' appear as the new avant-garde of aesthetic innovation: teams, groups and collectives in business and science, in art and digital media who work together in networking clusters to develop innovative products and processes. In this book, scholars in the social sciences and in cultural and media studies, in literature, theatre and visual arts present for the first time a comprehensive, inter- and transdisciplinary account of collective creativity in its multifaceted applications. They investigate the intersections of artistic, scientific and cultural practice where the individual and the collective merge, come together or confront each other.

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