

1. Record Nr.	UNINA9910813103903321
Titolo	The corporate firm in a changing world economy : case studies in the geography of enterprise // edited by Marc de Smidt and Egbert Wever
Pubbl/distr/stampa	London : , : Routledge, , 2013
ISBN	0-203-07652-4 1-299-44866-6 1-135-12611-9
Descrizione fisica	1 online resource (xiv, 247 pages)
Collana	Routledge library editions. International business ; ; v. 36
Disciplina	338.8/8
Soggetti	International business enterprises - Location - Case studies Industrial location - Case studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1990 by Routledge.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Title; Copyright; Contents; Figures; Tables; Contributors; Preface; 1 Firms: Strategy and changing environments; 2 IBM: The corporate chameleon; 3 Philips: A global electronics firm restructures its home base; 4 Standard Elektrik Lorenz: Introducing CAD into a telecommunications firm: its impact on labour; 5 Goodman Fielder Wattie: Good Food World-wide? Internationalization and performance; 6 ccFriesland: Spatial dynamics within a dynamic company; 7 MacMillan Bloedel: Corporate restructuring and employment change 8 Nissan Motor Company: Stages of international growth, locational profile, and subcontracting in the Tokyo region9 Volvo: The organization of work: a determinant of the future location of manufacturing enterprises; 10 Daewoo: Corporate growth and spatial organization; 11 The geography of enterprise: elements of a research agenda; Index
Sommario/riassunto	This book examines the economic environment and phenomena of multinational business with reference to case studies of major multinational companies, including IBM, Philips, Nissan and Volvo. It assesses how the major theories explaining the response of companies to changes are borne out by the experience of individual firms.

2. Record Nr.	UNINA9910524886303321
Autore	Della Coletta Cristina <1962->
Titolo	When stories travel : cross-cultural encounters between fiction and film // Cristina Della Coletta
Pubbl/distr/stampa	Baltimore, : Johns Hopkins University Press, 2012
ISBN	1-4214-0662-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (288 p.)
Disciplina	791.43/6
Soggetti	Film adaptations - History and criticism Motion pictures and literature Hermeneutics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [245]-262) and index.
Nota di contenuto	Cover -- Contents -- Acknowledgments -- Note to the Reader -- Introduction -- 1 "Fear Death by Water": The Postman Always Rings Twice and the Frauds of Memory -- 2 Myth in the Mirror of History: The Rules of Fate and the Responsibilities of Choice in Visconti's Ossessione -- 3 Grotesque Doublings and the Dangers of the Sublime: Poe's "Never Bet the Devil Your Head" -- 4 Fellini's "Unoriginal" Scripts: The Creative Power of the Grotesque -- 5 India through the Looking Glass: The Narrative Heritage of the West and Antonio Tabucchi's Notturmo indiano -- 6 "A Cinema of Quotations": Nocturne indien -- or, How Alain Corneau Filmed Antonio Tabucchi's "Night" -- 7 The Writer in the Looking Glass: Jorge Luis Borges's "Tema del traidor y del héroe" and the Ambivalences of the Uncanny -- 8 From Icon to Simulacrum: Bertolucci's La strategia del ragno and the Urban Labyrinths of the Uncanny -- Afterword -- Notes -- Bibliography -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- Z.
Sommario/riassunto	With a firm grasp on the latest developments in adaptation theory, Della Coletta invites scholars of media studies, cultural history, comparative literature, and adaptation studies to deepen their understanding of this critical encounter between texts, writers, readers, and cultural movements.

