

1. Record Nr.	UNINA9910813088603321
Autore	Alvah Donna
Titolo	Unofficial ambassadors [[electronic resource]] : American military families overseas and the Cold War, 1946-1965 // Donna Alvah
Pubbl/distr/stampa	New York, : New York University Press, c2007
ISBN	0-8147-0531-6 1-4356-0029-0
Descrizione fisica	1 online resource (305 p.)
Disciplina	355.1/29
Soggetti	Families of military personnel - United States Military spouses - United States Americans - Foreign countries - History - 20th century Cold War United States Armed Forces Foreign countries History 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 261-271) and index.
Nota di contenuto	Going overseas -- Unofficial ambassadors -- A U.S. lady's world -- "Shoulder to shoulder" with West Germans -- "Dear little Okinawa" -- Young ambassadors.
Sommario/riassunto	As thousands of wives and children joined American servicemen stationed at overseas bases in the years following World War II, the military family represented a friendlier, more humane side of the United States' campaign for dominance in the Cold War. Wives in particular were encouraged to use their feminine influence to forge ties with residents of occupied and host nations. In this untold story of Cold War diplomacy, Donna Alvah describes how these "unofficial ambassadors" spread the United States' perception of itself and its image of world order in the communities where husbands and fathers were stationed, cultivating relationships with both local people and other military families in private homes, churches, schools, women's clubs, shops, and other places. Unofficial Ambassadors reminds us that, in addition to soldiers and world leaders, ordinary people make vital contributions to a nation's military engagements. Alvah broadens the scope of the history of the Cold War by analyzing how ideas about gender, family,

race, and culture shaped the U.S. military presence abroad.
