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Manager; Conducting a Strategic Assessment; Chapter 5 Scenario; Discussion Questions; Chapter 6: Remember What Is Really Important; Executive Summary
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Chapter 8 ScenarioDiscussion Questions; Chapter 9: Adapt to the Battlefield; Executive Summary; Dynamics of the Conventional and Unconventional; Adaptation and the Security Manager; Conventional Security Management Knowledge; Unconventional Knowledge; Chapter 9 Scenario 1; Chapter 9 Scenario 2; Discussion Questions; Chapter 10: Avoid Predictability; Executive Summary; Predictability: The Ultimate Strategic Advantage or Detriment; The Balance; Avoiding Predictability; Chapter 10 Scenario 1; Chapter 10 Scenario 2; Discussion Questions; Chapter 11: Collect Intelligence; Executive Summary
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Sommario/riassunto

The classic book *The Art of War* (or as it is sometimes translated, *The Art of Strategy*) by Sun Tzu is often used to illustrate principles that can apply to the management of business environments. *The Art of War for Security Managers* is the first book to apply the time-honored principles of Sun Tzu's theories of conflict to contemporary organizational security. Corporate leaders have a responsibility to make rational choices that maximize return on investment. The author posits that while conflict is inevitable, it need not be costly. The result is an efficient fram
