

1. Record Nr.	UNINA9910812993903321
Autore	Etxeberria Gonzalo Martinez
Titolo	La Aplicacion Efectiva de Los Valores Cooperativos : un Reto Educativo para el Movimiento Cooperativo // Gonzalo Martinez Etxeberria
Pubbl/distr/stampa	Madrid : , : Dykinson, , [2018] ©2018
ISBN	84-9148-716-6
Descrizione fisica	1 online resource (79 paginas)
Collana	Coleccion Deusto sobre cooperativismo
Disciplina	334
Soggetti	Cooperative societies Cooperation - History
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Contiene bibliografia.

2. Record Nr.	UNISA996208040703316
Autore	Singleton Susan
Titolo	Data protection law for employers [[electronic resource]] : 2008 // Susan Singleton
Pubbl/distr/stampa	London, : Thorogood Publishing, 2008
ISBN	1-85418-647-7
Descrizione fisica	1 online resource (156 p.)
Soggetti	Personnel records - Law and legislation - Great Britain Data protection - Law and legislation - Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Thorogood special briefing."
Nota di contenuto	Introduction and guidance for employers -- Recruitment -- Employment records -- Monitoring -- IC guidance on monitoring emails -- Workers' health.

3. Record Nr.	UNINA9910155240003321
Autore	Szycher M (Michael)
Titolo	Commercialization secrets for scientists and engineers // Michael Szycher, Ph.D
Pubbl/distr/stampa	Boca Raton : , : CRC Press, , [2017] ©2017
ISBN	1-315-35303-2 1-315-38252-0 1-4987-3061-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (559 pages) : illustrations
Disciplina	658
Soggetti	Technology transfer Research, Industrial New business enterprises Science - Vocational guidance Engineering - Vocational guidance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section 1. Development on a shoestring -- section 2. Classical initial decisions -- section 3. Product launch -- section 4. Pathways to profitability.
Sommario/riassunto	Commercializing a knowledge-based product or service requires a realistic, methodical approach combined with a great deal of perseverance. Commercialization Secrets for Scientists and Engineers serves as a high-level guide to answering key questions and critical issues that confront founding entrepreneurs on their quest to commercialize their knowledge-based innovations. It highlights the unique problems shared by all technologists across knowledge-intensive fields and how to overcome the most predictable obstacles faced by technology entrepreneurs. It demystifies the process of commercializing advanced products that require a high degree of specialized knowledge. Typically, these are disruptive technologies with the potential to revolutionize whole industries. The book simplifies the launch of high-tech ventures such as pharmaceuticals, genetic and

biotechnology products, wireless devices, fuel cells, and minimally invasive medical devices. Additionally, it will help readers bring their disruptive technologies to profitability. Offers key descriptions of the commercialization process from idea to profitability Discusses business development on a budget Covers initial decisions, such as whether to form a partnership or proprietorship, market focus, pricing, funding, and the like Describes issues related to product launch Uncovers pathways to becoming profitable--
