1. Record Nr. UNINA9910812974103321 Autore Bender Ruth <1956-> **Titolo** Corporate financial strategy / / Ruth Bender and Keith Ward Pubbl/distr/stampa Amsterdam; ; Boston, : Butterworth/Heinemann, 2002 **ISBN** 1-281-00603-3 0-08-049081-6 9786611006037 1-136-41404-5 Edizione [2nd ed.] Descrizione fisica 1 online resource (317 p.) Altri autori (Persone) WardKeith <1949-> Disciplina 658.15 Soggetti Corporations - Finance Strategic planning Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Rev. ed. of: Corporate financial strategy / Keith Ward. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto ""Cover"": ""Corporate Financial Strategy"": ""Copyright"": ""Contents"": ""Preface to second edition""; ""Preface to first edition""; ""PART 1: PUTTING FINANCIAL STRATEGY IN CONTEXT": ""1. Corporate financial strategy: setting the context""; ""2. What does the share price tell us?""; ""3. Linking corporate and financial strategies""; ""PART 2: FINANCIAL STRATEGY AND THE CORPORATE LIFE CYCLE""; ""4. Start up businesses and venture capital""; ""5. Growth companies: marketing focused""; ""6. Mature companies to divi or not?""; ""7. Declining businesses a case for euthanasia?"" ""PART 3: FINANCIAL INSTRUMENTS"""8. Financial instruments: the building blocks""; ""9. Types of financial instrument""; ""10. Dividends and buybacks""; ""PART 4: TRANSACTIONS AND OPERATING ISSUES""; ""11. Floating a company""; ""12. Acquisitions, mergers and selling a business""; ""13. Restructuring a company""; ""14. Management buyouts and other leveraged transactions"": ""15. Strategic working capital management""; ""16. Executive compensation""; ""17. International corporate finance""; ""APPENDICES""; ""Appendix 1: Review of theories of finance"" ""Appendix 2: Valuing options and convertibles""""Glossary of selected

financial terms""; ""Discount table: present value of A£1""; ""Discount

Sommario/riassunto

table: present value of A£1 received annually for N years"; ""Black Scholes value of a call option""; ""Index""

Corporate Financial Strategy is a practical guide to understanding the elements of financial strategy, and how directors and advisors can add value by tailoring financial strategy to complement corporate strategy. The book sets out appropriate financial strategies over the key milestones in a company's life. It discusses the practicalities behind transactions such as:* Raising venture capital* Flotation on a stock exchange* Making acquisitions* Management buyouts* Financial restructuring In explaining financing structures, the book sets out the basic building blocks of any financial instrument t