

1. Record Nr.	UNINA9910812972003321
Autore	Reider Rob <1940-, >
Titolo	Developing successful business strategies : gaining the competitive advantage // Rob Reider
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-63157-080-3
Edizione	[First edition.]
Descrizione fisica	1 online resource (190 p.)
Collana	Strategic management collection, , 2150-9646
Disciplina	658.4012
Soggetti	Strategic planning Business planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library. Includes index.
Nota di contenuto	Internal operational planning considerations -- Strategic (long-range) planning -- The short-term operating plan -- Budgeting and profit planning -- Management reporting and control -- About the author -- Other books by Rob Reider -- Index.
Sommario/riassunto	This book presents effective planning of business strategies and related budgeting concepts, and those activities necessary for the successful growth of the organization. The planning process is shown to be an integral function of developing management strategies for future growth and the gaining of competitive advantage in these fast moving times. Budgeting is presented as a logical outgrowth and an essential part of the planning process rather than an independent internal activity. The book emphasizes the principal factors that should be considered in planning and budgeting for the company, what management and operations personnel must know to better understand effective planning for the business, and what can be done to enhance the overall strategic and financial planning for the organization.

2. Record Nr.	UNINA9910136134403321
Titolo	Contemporary British television crime drama : cops on the box // edited by Ruth McElroy
Pubbl/distr/stampa	London ; ; New York ; ; London : , : Routledge, , 2017
ISBN	9781317160960 1317160967 9781317160953 1317160959 9781315573793 1315573792
Edizione	[1st ed.]
Descrizione fisica	1 online resource (210 pages)
Collana	Routledge Advances in Television Studies ; ; 7
Disciplina	791.45/6556
Soggetti	Detective and mystery television programs - Great Britain - History and criticism Television cop shows - Great Britain - History and criticism Crime on television
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	pt. I. The British crime drama : new adventures in an established genre -- pt. II. The police -- pt. III. Exporting and adapting crime.
Sommario/riassunto	Contemporary British Television Crime Drama examines one of the medium's most popular genres and places it within its historical and industrial context. It traces the changing cultural and narrative approaches the genre takes to the mediation of crime and policing. Contributors analyze popular series such as Broadchurch, Poirot, Sherlock and Wallander, paying attention to how this dynamic genre responds to processes of globalization and hybridization within the television industry itself.