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| Sommario/riassunto | It has always been important for libraries to serve their communities with good programming. But as technology and bookstores pull customers away from traditional library services, programs have become a means to bringing people back into the library. Many libraries have even received national attention for increasing attendance with exceptional programming services. So, how are you going to develop top-notch programs to revitalize your library? The first in the new ALA Programming Guides series, Adult Programs in the Library will give you all of the need-to-know's. Program development and eve |