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Soggetti	Freedom of the press Mass media - Objectivity Online journalism - Objectivity
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover -- Title page -- Copyright page -- Dedication -- Contents -- Foreword -- Preface -- Introduction - Substance of the Communication Process -- Components of the Communication Process -- Oral Communication - Meaning, Advantages and Limitations -- Non Verbal Communication - Actions Speak Louder than Words -- Importance of Communication in an Organization -- Chapter 1 - News and Society -- Study questions for students to discuss in class. -- Lesson Notes -- Key concepts and terms -- Chapter 2 - Culture of Journalism -- Study questions -- Lesson Notes -- Key Concepts by James Glen Stoval -- Study questions for students -- Lesson Notes -- Key Concepts -- Chapter 3 - Becoming a Journalist -- Study Questions -- Lesson Notes -- Key Concepts -- Chapter 4 - Newspapers -- Study questions -- Lesson Notes -- Key concepts and terms -- Chapter 5 - Magazines -- What are Newspapers and Magazines? -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 6 - Television and Radio -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 7 - News Web Sites -- Some top news sites to bookmark -- Study questions -- Lesson Notes -- State of online news media -- Online Journalisms -- Mainstream News sites -- Index & -- Category sites -- Meta & -- Comment sites -- Share & -- Discussion sites -- Characteristics

-- Hypertextuality -- Multimediality -- Interactivity -- Added Value -- New Strategies -- Discussion -- Notes about the author used in this chapter -- References -- Key Concepts -- Chapter 8 - Reporters -- Study questions -- Lesson Notes -- Key Concepts -- Speed and accuracy -- Chapter 9 - Reporting -- Study questions -- Lesson Notes -- Four Principles -- The Interview Questions -- Direct Questions -- Listening, Watching -- Types of Interviews -- Summing Up -- Some Interview Guides -- References for reporters -- Key Concepts. Chapter 10 - Writing News and Features -- Study questions -- Lesson Notes -- Writing for the Mass Media -- Key Concepts -- Chapter 11 - Style -- Study questions -- Objective versus Story-Driven Journalism -- Competition From Broadcasting -- Literary Journalism -- Conclusion -- Summary lead -- Anecdotal lead -- Summary -- Writing Press Releases -- Key Concepts -- Chapter 12 - Editors -- What Editors Do -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 13 - Editing and Headline Writing -- Guidelines for Writing News Headlines -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 14 - Visual Journalists -- Key Concepts -- Chapter 15 - Graphics Journalism -- What is it? -- What Does a Graphic Artist Do in Journalism? -- Merging Multimedia -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 16 - Photojournalists -- Who is a Photojournalist? -- What is Photojournalism? -- How to become a Photojournalist -- 10 Things to Know Before Getting Into Photojournalism -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 17 - Publication Design -- 10 Most Important Elements of Magazine Designing -- Defining Design Journalism -- Characteristics Of Design Journalism -- What Is Design Journalism? -- A Goal of Design Journalism -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 18 - Broadcasters -- What Is Broadcasting Journalism? -- What Does a Broadcasting Journalism Student Learn? -- What Are the Types of Jobs in Broadcasting Journalism? -- What is the meaning of broadcast journalism? -- What skills do you need to be a journalist? -- What are the disadvantages of being a journalist? -- Study questions -- Key Concepts -- Chapter 19 - Writing for Broadcast -- Keep It Simple Stupid - KISS -- Formatting for written copy -- Study questions -- Lesson Notes -- Key Concepts. Chapter 20 - Beginnings of Multi-Disciplinary Journalism -- Mastering Multimedia Journalism -- What Does a Multimedia Journalist Do? -- How Much do Multimedia Journalists Make? -- Why is Multimedia Journalism Important? -- Study questions -- Key Concepts -- Chapter 21 - Journalism in the Age of Technology -- Multimedia Journalism: The Age of New Technology and New Opportunities -- Changing relationships -- Informing versus Marketing -- New Technology -- Journalists' Changing Role -- Key Concepts -- Works Cited -- Chapter 22 - New Realities, New Journalism -- Search for the Truth -- Maintaining Ethical Standards -- News Is Always Breaking -- Technology Meets Journalism -- What is the New Journalism in the 21st Century? -- Changing values -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 23 - 20th Century Journalism and Beyond -- Turning away from traditional journalism -- What does this mean for young journalists? -- Yellow Journalism -- Investigative Journalism -- Politically Biased Newspapers -- Study questions -- Key Concepts -- Chapter 24 - Law and the Journalist -- The Role of the Law in Journalism -- Study questions -- Lesson Notes -- Key Concepts -- Chapter 25 - Ethical Practices in Journalism -- But what Are Ethics in Journalism? -- What Are Ethics in Journalism? -- What Are Some Different Codes of Ethics that Exist for Journalists? -- What Does Ethical Journalism Look Like in Practice? -- Be Truthful and Give Credit Credit Where Credit is Due -- Journalists Respect Human Rights -- Five Core

Principles of Journalism -- Study questions -- Key Concepts -- Chapter  
26 - Peace Journalism -- What is Peace Journalism? -- What is peace?  
-- Defining Peace Journalism -- Peace Journalism Elements -- Pursuing  
a journalism of truth and peace around the world -- Communications  
Day prayer -- Conclusion -- Bibliography.  
Chapter 27 - Present and Future Journalism -- Study questions -- Key  
Concepts -- Bibliography -- Further Reading -- Appendixes -- Back  
cover.

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