Record Nr. UNINA9910812846403321 Autore Gabriel John <1951-> Titolo Racism, culture, markets / / John Gabriel Pubbl/distr/stampa London;; New York,: Routledge, 1994 **ISBN** 1-280-53934-8 9786610539345 1-134-86776-X 0-203-13136-3 Edizione [1st ed.] Descrizione fisica 1 online resource (219 p.) Disciplina 305.8 Soggetti Racism Race awareness Blacks - Race identity Ethnic attitudes Culture conflict Popular culture Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 200-208) and index. Nota di contenuto Cover; RACISM, CULTURE, MARKETS; Copyright; CONTENTS; ACKNOWLEDGEMENTS; Part I HISTORIES AND CONTEXTS; 1 INTRODUCTION: 2 HISTORY AS PRESENT: PRESENT AS HISTORY: Part II INSTITUTIONAL SITES; 3 'THERE'S NO PLACE LIKE HOMEPLACE': RACISM, ETHNICITY AND THE FAMILY: 4 CONSUMING EDUCATION: 5 'UNDERNEATH THE ARCHES': MCDONALD'S, MARKETS AND EQUALITY: Part III GLOBAL THEMES; 6 GLOBAL JOURNEYS; 7 EUROPE: 1992 AND BEYOND; CONCLUDING REMARKS; NOTES; BIBLIOGRAPHY; INDEX Sommario/riassunto Racism, Culture, Markets explores the connections between cultural representations of 'race' and their historical, institutional and global forms of expression and impact. John Gabriel examines the current fixation with market place philosophies in terms of the crisis in antiracist politics and concern over questions of cultural identity. He

explores issues such as the continuing relevance of terms like `black' as a basis for self definition; the need to think about identities in more

fluid and complex ways, and the need to develop a much more explicit discussion of the construct