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Nota di contenuto	Contents; List of Figures and Tables; Acknowledgments; Prologue; Part I. Why: Planning Basics; Chapter 1. Introduction; Chapter 2. Planning Strategically for Museum Learning; Chapter 3. Planning for Informal Learning: Understanding and Simplifying the Interpretive Process; Part II. What: A Framework for Museum Learning; Chapter 4. Learning for Change; Chapter 5. The Changing Role of the Curator in Museum Learning; Chapter 6. Planning for Effective Learning Partnerships; Chapter 7. Museum Learning Outside the Museum Part III. How: Transforming the Museum into a Twenty-First-Century Learning Institution; Chapter 8. Managing Institutional Change; Chapter 9. Planning for Audiences; Chapter 10. Planning Learning Programs; Chapter 11. Conclusion; Postscript: A Look Ahead; Glossary; Bibliography; Index; List of Contributors
Sommario/riassunto	"Museum learning is a vital component of the lifelong-learning process. In this new edition of The Manual of Museum Learning, leading museum education professionals offer practical advice for creating successful learning experiences in museums and related institutions (such as galleries, zoos, and botanic gardens) that can attract and intrigue diverse audiences. This second edition focuses on the ways museum staffs (and the departments for which they work) can facilitate

the experience in a way that capitalizes on their individual institutional strengths. The goal of this new edition is to provide museums with guidance in developing a strategic approach to their learning programs."-- Provided by publisher
