

1. Record Nr.	UNINA9910812722803321
Titolo	The Essentials of Knowledge Management [[electronic resource] /] / edited by John S. Edwards
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2015
ISBN	1-137-55210-7
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (383 p.)
Collana	OR Essentials
Classificazione	BUS041000BUS042000BUS063000BUS083000BUS098000
Disciplina	658.4/038
Soggetti	Management information systems Production management Management Knowledge management Leadership Information technology Business—Data processing Business Information Systems Operations Management Knowledge Management Business Strategy/Leadership IT in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: -- 1. Introduction: setting the scene -- PART I: FOUNDATIONS -- 2. Management knowledge and knowledge management: realism and forms of truth -- 3. The theoretical foundations of knowledge management -- PART II: STRATEGIC ISSUES -- 4. The knowledge-creating theory revisited: knowledge creation as a synthesizing process -- 5. Absorptive capacity: a proposed operationalization -- 6. Knowledge as a measurable object in business contexts: a stock-and-flow approach -- 7. A conceptual framework for unlearning in a homecare setting -- 8. A study of knowledge management enablers across countries -- PART III: UNDERSTANDING

KNOWLEDGE TRANSFER/SHARING -- 9. Transfer of knowledge in knowledge management systems: unexplored issues and suggested studies -- 10. A measure of knowledge sharing behavior: scale development and validation -- PART IV: PEOPLE OR TECHNOLOGY ISSUES? -- 11. Reproducing knowledge: Xerox and the story of knowledge management -- 12. Managing large amounts of knowledge objects: cognitive and organisational problems -- PART V: NEWER TECHNOLOGICAL DEVELOPMENTS -- 13. Codifying collaborative knowledge: using Wikipedia as a basis for automated ontology learning -- 14. Deciding to use an enterprise wiki: the role of social institutions and scripts -- 15. The role of social networks in knowledge creation.

Sommario/riassunto

This book reviews the field of Knowledge Management, taking a holistic approach that includes both "soft" and "hard" aspects. It provides a broad perspective on the field, rather than one based on a single viewpoints from Computer Science or Organizational Learning, offering a comprehensive and integrated conception of Knowledge Management. The chapters represent the best Knowledge Management articles published in the 21st century in Knowledge Management Research & Practice and the European Journal of Information Systems, with contributors including Ikujiro Nonaka, Frada Burstein, and David Schwartz. Most of the chapters contribute significantly to practise as well as theory. The OR Essentials series presents a unique cross-section of high quality research work fundamental to understanding contemporary issues and research across a range of Operational Research topics. It brings together some of the best research papers from the highly respected journals of the Operational Research Society, also published by Palgrave Macmillan.
