Record Nr. UNINA9910812720503321 Autore Goodall H. Lloyd Titolo Casing a promised land: the autobiography of an organizational detective as cultural ethnographer / / H.L. Goodall, Jr Pubbl/distr/stampa Carbondale: .: Southern Illinois University Press, . [1994] ©1994 **ISBN** 0-8093-8156-7 0-585-13130-9 Edizione [Expanded edition.] 1 online resource (408 p.) Descrizione fisica Disciplina 302.3/5 Soggetti Organizational behavior Corporate culture Communication in organizations Ethnology - Fieldwork Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (pages 189-203). Nota di contenuto Cover Page: Title Page: Copyright Page: Dedication: Contents: What I Do and Why I Do It: Reading Myself into the Stories of Others: 1 -Becoming an Organizational Detective; 2 - Notes on a Cultural Evolution: The Remaking of a Software Company: 3 - The Way the World Ends: Inside Star Wars; 4 - Lost in Space: The Layers of Illusion Called Adult Space Camp; 5 - Articles of Faith; 6 - How I Spent My Summer Vacation; 7 - The Consultant as Organizational Detective; 8 -Notes on Method; Afterword: "Surrendering to the Mystery," or The Sooner You Arrive, the Further You Have to Go; Influences About the Author Sommario/riassunto H. L. Goodall's ground-breaking study of what people do with symbols and what symbols do to people explores the lives led by people in organizations. His narratives take on the form of six detective mysteries in which the narrator figures into the plot of the intrigue and then works out its essential patterns. In the first mystery, ""Notes on a Cultural Evolution: The Remaking of a Software Company."" Goodall looks at the transition of a Huntsville regional office of a Boston-based

computer software company where the lives and social dramas of the